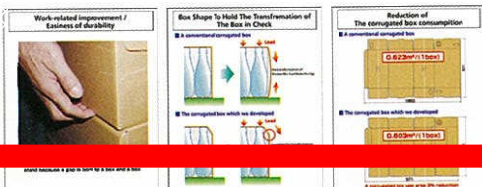


Package Name : [DIET BOX] BOX SHAPE TO HOLD THE TRANSFORMATION OF THE BOX IN CHECK
Company Name : Giji Chiyoda Container Co., Ltd.

The new shape of corrugated box which hold the transformation of the box which occurred by the load from the top in a warehouse in check. The consumption of the corrugated cardboard is reduced by making this new corrugated box shape to hold the transformation of the box in check. Light weighting of 3% per one case is realized when piled it up, it is easy to come to stand because a gap is born to a box.



Asian Packaging Federation主催 ASIA STAR 2010 Eco Packages 部門入賞

JAPAN

DOUBLE CUP & PAPER CAP

Insulation effect
paper sheet to make
U shaped paper

tape so that the side wall can be inserted and put together with groove at the middle of U shaped paper tap. It overcomes weakness of recycled paper. The content does not touch by forming debossment within the embosses to maximize thermal insulation effect together with air pockets utilizing.

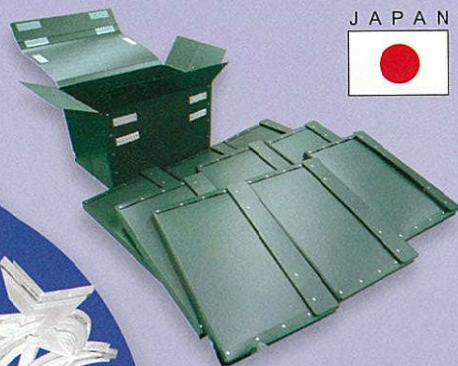


KOREA

JAPAN

Package Name : RETURNABLE/REUSABLE BOX
Company Name : Starway Co., Ltd.

This product can be reused for about 100 times. Examples of applications are relocation packing, product delivery between warehouse and retail shops, parts/semi-finished goods delivery between factories etc. There are more usages, as long as the used boxes can be returned, there are tremendous ways we can utilize the ESP. This product is made of cardboard paper, which uses "virgin pulp + used paper", along with water-repellent effect. The surface of the box can be "washed" with water!



Eco Packages



Package Name : SONY NOTEBOOK VAIO W ECO EDITION PACKAGING
Company Name : Sony Corporation

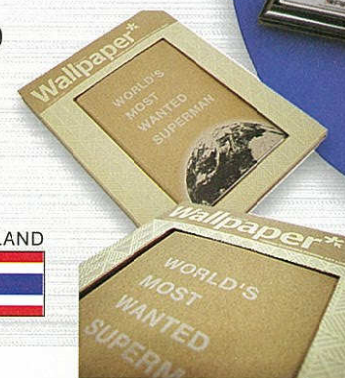
PC unit and accessories are supplied in a reusable PC carry bag to the consumer. The purpose is to reduce the use of the paper material. They are shipped with the master carton from the factory to the shop. In addition, this style doesn't need to use the individual carton box and cushion that made from paper. Therefore, it achieved 240g paper material reduction compared with the previous individual carton style.



JAPAN

Package Name : RUBBER LOOK FOR WALLPAPER MAGAZINE (THAI EDITION)
Company Name : Morio Co., Ltd. (Visionnex Brand)

Making creative package design that combined eco-friendly concept with printing innovation, this package has 2 pieces: one for magazine and another one for A5 notebook. It represented to caring an environment and global warming concept. The "Rubber Look" gave soft touch feeling, natural look with earth tone color and created base relief texture like a sculpture. With creativity and new surface material, it was not only perfect for packing product but also enhancing brand reputation and image.



THAILAND

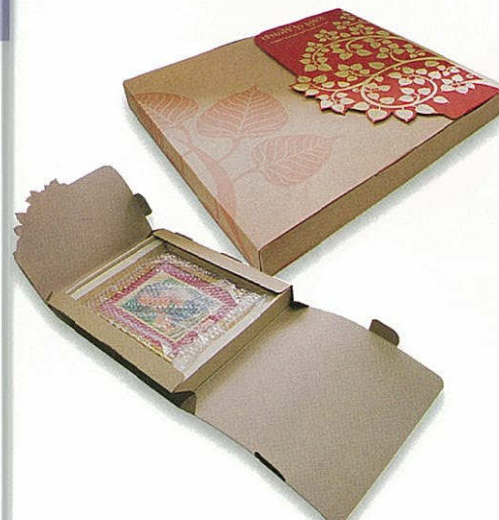


Package Name : SHRINKAGE PACKAGING FOR WASHING MACHINE
Company Name : Samsung Electronics Co., Ltd.

Eco Friendly Shrinkage packaging technology with the following features
- Decrease 70% of the amount of pulp
- Visible packaging for secure of visibility in distribution
- Designed for identity, unity and high quality. Shrinkage packaging uses Top/Bottom cushions, 4 corner cushions and wrapping with the LDPE film by automatic shrinking machine
- The lowest weight packaging and the lowest cost technology in similar capacity product category in the world.

KOREA

THAILAND



Package Name : NEW YEAR GIFT PACKAGING
Company Name : Siam Kraft Industry Co., Ltd.

Strong and light weight packaging with minimum graphic decoration and friendly forming, using design combination between brown recycled kraft linerboard wrapping and E flute tray structure for main strength. Partitions fitting inside tray are able to change from size to size depending on picture frame size. Color printing + hot stamp technique make design look clean but still maintain premium looking. Easy locked side tab make the forming way more simply.